



Issue 1

July 2008

2008 MISSISSIPPI MANUFACTURED HOUSING ASSOCIATION'S CONVENTION

MMHA's annual convention was held at Sandestin's Golf & Beach Resort in Destin, FL. The convention took place July 20-22, 2008. We would like to thank all of the members that participated this year. We had 143 members registered for this year's convention and many brought their families along for some fun in the sun.



At this year's General Membership meeting, we had several keynote speakers, including, the

Commissioner of Insurance, Mike Chaney. Commissioner Chaney attended the convention and spoke about the Manufactured Housing Industry and ways that the Mississippi State Fire Marshal's Office could better serve the community as well as our industry. Along with Commissioner Chaney, we also heard from Tamara King with Fannie Mae and Paula Reeves with CIS Financial Services, who presented new programs for our homes. Pepper Crutcher, Jr. also spoke about the new immigration bill. Eugene Humphrey and

A SPECIAL THANKS TO OUR 2008
EVENT SPONSORS & HOSTS

WELCOME RECEPTION

Champion Homebuilders
Style Crest, Inc.

GOURMET MEAL/SPOUSE EVENT

Family Insurance Agency, Inc.

GOLF

American Modern Insurance Group, Inc.
Cavalier Home Builders, LLC

DEEP SEA FISHING

Copper Ridge Homes
dba

Deer Valley Homebuilders, Inc.

CHILDREN'S PROGRAM

CIS Financial Services, Inc.
Marchetti, Robertson & Brickell Insurance &
Bonding Agency, Inc.

AWARDS BANQUET

Clayton Manufacturing & Retail
Modular One, LLC
River Birch Homes, Inc.
Triad Financial Services, Inc.

Ellan Everett from the Mississippi State Fire Marshal's office were also there to inform the Association on new rules and regulations on licensing.

MMHA feels the importance of recognizing this years sponsors for the events and programs. We want to thank them for helping keep our convention costs low, so that our members were able to attend along with their families.

We also want to acknowledge the winners of these sponsored events for their keen skill and practice.

GOLF

Sponsors:
American Modern Insurance
Group, Inc.
Cavalier Home Builders, LLC

The MMHA golf Tournament was a huge success. The First Place team was consisted of John Phillips, Reggie Weems, Greg Brooks and Terry McIntosh. Members of the second place team were; Ken Wilson, Paul Gregory, Bryan Cruse and John Mitchell. Closest to the pin went to Harold Wilson, Terry McIntosh and Gary Fordham. The award for the Longest Drive went to Michael Williams. Congratulations Golfers!

DEEP SEA FISHING

Sponsors:
Copper Ridge Homes
dba
Deer Valley Homebuilders, Inc.

Fishing was another one of the planned events. The weather was perfect for catching fish and we had a few teams competing. The award for Largest Fish went to Bob Brown with an 18 lb. catch and Charlie Brown took home the award

~GOLD HOSTS~

Adams & Reese LLP
Cappaert Manufactured Housing, Inc.
Deer Valley Homebuilders, Inc.
Lexington Homes, Inc.
Oak Creek Homes LP
Sehomes
Sunshine Homes, Inc.
Tennessee Valley Authority
Triad Financial Services, Inc.
21st Mortgage Corporation
US Bank Mfd. Housing Finance
Waverlee Homes, Inc.

~SILVER HOSTS~

AquaKlear, Inc.
Blevins, Inc.
Fleetwood Homes of KY, Inc.
Huffman & Company CPA, PA
Patriot Homes of Alabama
Textron Financial Corporation
Watkins Ludlam Winter & Stennis, P.A.

~BRONZE HOSTS~

Bank Plus
Community Bank of Mississippi
Northwestern Mutual Financial Network
Oliver Technologies, Inc.
PolyVulc USA, Inc.

for Most Fish with an impressive 7 caught that day. Congratulations fishermen!

The Spouse event was an educational event with food and wine to boast. The Members and their spouses learned about foods and pairing wine with each course.

<p style="text-align: center;"><u>SPOUSE EVENT</u> Sponsors: Family Insurance Agency, Inc.</p>

The convention is not all play though, there was business to tend to and electing a new board for 2008-2009 was at the top of the list.

2008-2009 MMHA EXECUTIVE OFFICERS

PRESIDENT

KEN WILSON

SENIOR VICE PRESIDENT

RUSTY RUNNELS

V.P. OF RETAILERS

RUSTY RUNNELS

V.P. OF DEPENDANT BUSINESS

PAUL HAND

V.P. OF MANUFACTURERS

MIKE CAPPAERT

**V.P. OF DEVELOPERS/
COMMUNITIES**

GARY FORDHAM

PAST PRESIDENT

SHANE UPSHAW

RETAILER DIRECTORS

(Elected at Large)

Charles Stricklin(2 years)
(Central Region)

Paul Adams (1 year)
(Northern Region)

Brent Harris(1 year)
(Southern Region)

Ryan Campbell(1 year)

George Campbell(1 year)

Scott Lingle(1 year)

Harold Wilson(1 year)

Cliff Walker(1 year)

MANUFACTURER DIRECTORS

Rick Bostick(2 years)

Bob Brown (1 year)

DEPENDANT BUSINESS DIRECTORS

Tracy Raper (2 year)

Grady Tucker(1 year)

DEVELOPER/COMMUNITY DIRECTORS

Brent Cappart (2 year)

Eddie Ziglar (1 year)

SOUTH CENTRAL MANUFACTURED HOUSING DESIGNEE

Richie Swinney

Each year, MMHA takes the time to recognize the members that stand out from the rest in their public relations efforts as well as service to our industry. The annual MMHA Award ceremony is the most opportune time to recognize these members for their outstanding achievements. The winners received a plaque for this honor.

PRINT

Family Homes Center, Inc.~ Pearl & McComb, MS

RADIO

Family Home Center, Inc. ~ Pearl & McComb, MS

TELEVISION

Wheel Estate Mobile Homes, Inc. ~ Tupelo, MS

INTERNET

Magnolia Estates, Inc. ~ Vicksburg, MS

COMMUNITY DEVELOPMENT

Horizon Development, Inc. ~ Flora, MS

MANUFACTURER OF THE YEAR

Southern Energy Homes, Inc. ~ Addison, AL

SERVICE SUPPLIER OF THE YEAR

Blevins, Inc. ~ Mobile, AL

MOST ATTRACTIVE SALES CENTER

Southern Housing, Inc. ~ Tupelo, MS

PRESIDENT'S CHOICE AWARD

Eugene Humphrey, Jr. ~ Assistant Chief Deputy Fire Marshal

AWARDS BANQUET SPONSORS

Clayton Manufacturing & Retail

Modular One, LLC

River Birch Homes, Inc.

Triad Financial Services, Inc.

~~~~~Congratulations 2008 Award Winners~~~~~



The Passing of the Gavel is always bittersweet. Shane Upshaw has served as MMHA's President for the past two years. Shane has served this Association well as our President and just when everything seemed to come as second nature to him, his reign was over. This year, Mr. Upshaw had the honor of passing the gavel to Ken Wilson.

As mentioned earlier, the 2008-2009 President was elected at the MMHA convention this year. Ken Wilson of Wheel Estate Mobile Homes, Inc. is from Tupelo, MS. Wheel Estate Mobile Homes, Inc. of Tupelo has been a member of the Association for 25 years. Ken has served on the Board of Directors for 6 consecutive years, and has earned his place in the Presidency and we welcome and congratulate him.

Mr. Upshaw had one last item of business before his reign of Presidency ended. Each year, the President of MMHA chooses the one person who has worked the hardest to better the industry. This year's President's Choice Award went to Eugene Humphrey, Jr., Assistant Chief Deputy of the Mississippi State Fire Marshal's Office. Mr. Humphrey was recognized because of his active involvement with the factory built housing industry on a local, state and national level. He strives not only to create a good business environment, but also to protect the consumers. Congratulations, Mr. Humphrey!



Lastly, we would like to thank our Convention Committee! None of this would have been possible with out the help and support of each and every one of them. Thank you for all of your hard work.

### **CONVENTION COMMITTEE**

Renee Grimes- Chairman  
Jeff Bell  
Jerri Lynn Campbell

John Mitchell  
John Phillips  
Linda Swinney

We also want to welcome the new members that have joined MMHA since the beginning of this year.

MMHA'S NEW 2008 MEMBERS

**Retailers**

Clayton Mobile Homes- McComb, MS

Prime Housing- Gulfport, MS

Oak Creek Homes- Bay St. Louis, MS

**Manufacturer**

Skyline Homes/Cameron Homes Division- Ocala, FL

**Service Supplier**

National Designs, Inspections & Associates - Russellville, AL

**Transporter/ Installer**

Complete Mobile Home Services, Inc.- Corinth, MS

**Developer/Community**

Waites Enterprises- Hattiesburg, MS

Sardis Mobile Home Park, LLC- Sardis, MS

**Affiliate**

Alacrity Lending Company- Southlake, TX

Show Ways Unlimited, LLC- Roswell, GA

White Sands Realty, LLC- McComb, MS



Just as a reminder to all of our members, MMHA is holding their Annual PAC Golf Tournament on September 16, 2008. The tournament will be held at the Refuge golf course in Flowood, MS. Details of the event will be mailed to the membership. We would like to encourage all of you to participate.

Also, the Mississippi State Fire Marshal's office has posted the schedule for the upcoming Installer/ Transporter seminars. For the dates of these seminars, please feel free to look at our calendar. We update our website on a regular basis and things may change on a weekly basis. To view the MMHA calendar of events, go to our website at [msmmha.com](http://msmmha.com). For any questions or comments that you might have, please give us a call at 601.939.8820.

\*\*\*\*\*IF YOU HAVE NOT SENT YOUR MMHA INFORMATION UPDATE SHEET TO THE MMHA OFFICE, PLEASE DO SO ASAP @ 601.939.7988