



# MMHA CELEBRATES 60 YEARS

By: Jennifer Hall, Executive Director of MMHA

MMHA HOSTED The Best of the Best on November 11, 2020, at the IP Hotel and Casino where we recognized members who achieved various awards featured in this newsletter. We also celebrated a huge milestone for the Association celebrating 60 years of being incorporated. There have been many MMHA members who made the commitment to make sure the Association stayed strong. Without their support and encouragement, MMHA would not be in the strong financial state that it is today.

We had a very informative lender panel where members discussed the lending environment during this most difficult year of 2020. Attendees asked questions and participated in the panel discussion. We certainly appreciated all of the lenders participating in this education session.

MMHA each year recognizes our members who have reached certain milestones in their membership to MMHA. This year we had two companies that reached very significant milestones.

We presented Keith Windham with the 45 Year award for Windham Homes of Tupelo and we presented Ken and Harold Wilson with the 50 Year award for Wheel Estate Mobile Homes of Tupelo. We also recognized a member, Larry Hathorne with Magic City Mobile Homes who has been actively involved in our industry for 55 years. It takes a lot of commitment and hard work to keep a business going for this number of years. Congratulations to all of you for your dedication to MMHA.

At the awards banquet, we recognized the retailer's awards, manufacturer of the year, and service supplier of the year. All of the winners

are featured in the newsletter for your review. Susan George, owner of Springer Mobile Homes, was the 2020 inductee to the MMHA Hall of Fame. Susan has been involved in our industry for over 30 years. She has also served as Mayor of Woodland, MS, and held other local offices in her community. She has been a very dedicated member of MMHA and helps grow our Association. Congratulations Susan!

Lorie Hanson, MMHA Communications Director, put together a slide show covering the past 60 years of MMHA which we all thoroughly enjoyed.



I was very surprised when Gary Fordham and President Upshaw came to the stage to recognize me for my 25 years as MMHA Executive Director. You have to understand that they totally went off the written script for the event. I was very touched by the beautiful award that was presented to me and absolutely blown away by the gorgeous necklace given to me that was designed with the MMHA logo. I truly feel blessed to work for an

organization that feels more like an extended family than work. I love my job and I love working with all of you. I believe in the industry that I represent and mostly I believe that we make the dream of homeownership come true for many families who otherwise would not achieve that dream. Thank you MMHA for allowing me to continue to represent you and work to continue to grow our industry and our Association.

The MMHA Staff wish all of you a very Merry Christmas and hopefully a much more Happy New Year in 2021!

**MMHA 2020**  
**★ BEST OF THE BEST ★**  
**AWARD WINNERS**



**PRINT**  
C & W HOMES  
VICKSBURG, MS



**SOCIAL MEDIA**  
ALL AMERICAN HOUSING  
BROOKHAVEN, MS



**RADIO**  
MAGNOLIA ESTATES  
VICKSBURG, MS



**TELEVISION**  
SOUTHERN COLONEL HOMES, INC.  
HATTIESBURG, MS



**MOST ATTRACTIVE  
SALE CENTER**  
CLAYTON HOMES  
McCOMB, MS



**SERVICE/SUPPLIER  
OF THE YEAR**  
RELIANT BANK  
KNOXVILLE, TN

**MMHA 2020**  
**★ BEST OF THE BEST ★**  
**AWARD WINNERS**



**MANUFACTURER  
OF THE YEAR**  
HAMILTON HOMEBUILDERS  
HAMILTON, AL



**SALES PERSON  
OF THE YEAR**  
MICHAEL RUSSELL  
NORTHERN DISTRICT



**SALES PERSON  
OF THE YEAR**  
MARCUS McCANTS  
SOUTHERN DISTRICT



**SALES PERSON  
OF THE YEAR**  
TRAVIS POPE  
CENTRAL DISTRICT



**PRESIDENT'S AWARD**  
EDDIE UPSHAW



**2020 HALL OF FAME**  
SUSAN GEORGE  
SPRINGER'S DISCOUNT  
MOBILE HOMES

**MMHA 2020**  
**★ BEST OF THE BEST ★**  
**AWARD WINNERS**



**45 YEARS OF MEMBERSHIP**  
WINDHAM HOMES, INC.  
TUPELO, MS



**50 YEARS OF MEMBERSHIP**  
WHEEL ESTATE HOMES, INC.  
TUPELO, MS



**55 YEARS**  
**INDUSTRY LEADER**  
LARRY HATHORNE  
MAGIC CITY MOBILE HOMES  
HATTIESBURG, MS

**CONGRATULATIONS  
TO OUR 2020  
AWARD WINNERS!**



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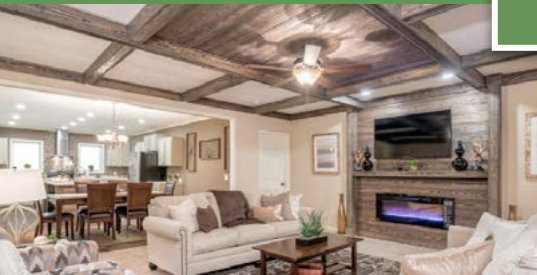




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updates, upcoming events, national news, and shipment reports. Advertise in the MMHA newsletter with a half or full page size and you will be given a banner ad to be displayed on the MMHA website .

Contact Lorie Hanson for more details on advertising in the bi-monthly newsletter

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## NEWSLETTER ADVERTISEMENT

Keep your Business front and center in the manufactured housing industry with the MMHA Newsletter. The newsletter has been a great success and has kept our members informed on industry updates, upcoming events, national news, and shipment reports.

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If you have any questions, contact Lorie Hanson at the MMHA office at 601.939.8820.



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# MHI Continues to Call on Policymakers to Address High Lumber Prices

By: MHI

Along with other residential building trade associations, MHI continues to advocate to the U.S. Department of Commerce, the White House and Congress for federal intervention and necessary action to support increased production of lumber. As part of this advocacy, MHI has launched a "Call to Action" for its members to send letters to their Members of Congress asking for the Administration to intervene and identify ways to increase lumber production and stabilize material costs. There have been more than 1,200 communications sent by MHI members to the Hill as a part of this grassroots effort.

Your participation in our "Call to Action" is helping get Congress' attention on this issue. Representatives Kenny Marchant (R-TX) and Norma Torres (D-CA), along with almost 100 Representatives, sent a letter to the Administration

urging them to address the lumber supply shortage that has led to nationwide upsurge in lumber prices. [Click here](#) to view the letter.

With all of the COVID-19 issues competing for federal policymaker's attention, it is crucial to keep the pressure on. Please copy and share the link below. It will quickly and easily allow you to contact your representatives in Congress about the lumber supply shortage.

[Click here](#) to send your letter.



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# Manufactured Housing and the 117th Congress

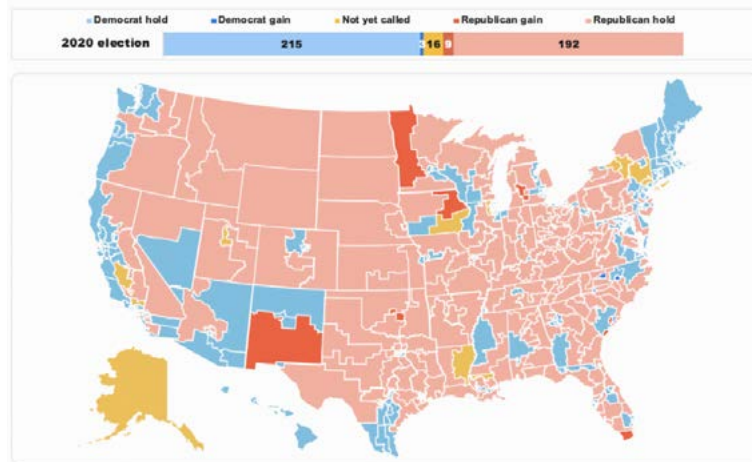
By: MHI

The 117th Congress will start on January 4, 2021. While there are still a few more races to call, we already know that Speaker Nancy Pelosi (D-CA) will face one of the slimmest majorities in the U.S. House of Representatives in close to 100 years. Control of the Senate currently hangs in the balance, pending results of the January 5, 2021 special run-off. If the Democratic candidates win both seats, the Senate will be split 50-50 between parties, with the Vice President breaking any tie. With control of the Senate unresolved, MHI and its legislative team will build on our successes in the 116th Congress and continue to educate members about the importance of manufactured housing to their districts. The first 100 days of any Administration are an exciting time in any circumstances, but will be even more so in 2021, with a narrower House Democratic majority and a Senate with a party in narrow control.

Through its consistent presence on the Hill and cultivation of strong bipartisan relationships, MHI

has positioned the industry well and will work to ensure that manufactured housing is a key part of Congress' work to address the nation's affordable housing shortage. Click here for a high-level overview of what MHI expects could happen in the 117th Congress as it relates to issues of importance for manufactured housing.

## 2020 US House results



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- Homeowners Coverage

# COVID-19 Tips, Resources and Relief Efforts

As of Monday, November 30, the Mississippi State Department of Health (MSDH) reported 1,485 new COVID-19 cases and one new COVID-19 related death, bringing the total number of COVID-19 cases in our state to 153,270 and the total number of deaths to 3,807.

According to State Health Officer Dr. Thomas Dobbs, there are currently more than 1,000 Mississippians hospitalized due to COVID-19, which is a new record for our state. Record-breaking numbers prove we need to do more to protect the health and safety of those all across the state. As we

enter the holiday season, let us all continue to be wise and make the best decisions for our families, neighbors and friends. As always, continue to pray for those on the front lines of this pandemic and help support them by reviewing and implementing local COVID-19 safety measures.

[Click here for COVID-19 Guidance and Prevention Tips.](#)

[Click here to view a map of COVID-19 cases.](#)



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## SHIPPING REPORT

In September 2020, 8,138 new manufactured homes were shipped, an increase of 212 homes or 2.7 percent compared to August 2020, and an increase of 113 or 1.4 percent compared to September 2019. Compared with the same month last year, shipments of single-section homes were up 1.8 percent and multi-section homes were up 1.1 percent. Total floors shipped in September 2020 were 12,669, an increase of 1.3 percent compared with September 2019. None of the shipments for September 2020 were designated as FEMA units, which is the same as September 2019.

The seasonally adjusted annual rate (SAAR) of shipments was 93,900 in September 2020, up 1.2 percent compared to the adjusted rate of 92,774 in August 2020. The SAAR corrects for normal seasonal variations and projects annual shipments based on the current monthly total.

Cumulative shipments from January through September this year totaled 69,727 homes compared with 70,496 homes for the same 9-month period of 2019, a net decrease of 1.1 percent.

In September 2020, 8,143 new manufactured homes were produced, an increase of 210 homes or 2.6 percent compared to August 2020, and an increase of 109 homes or 1.4 percent compared to September 2019.

### SEPTEMBER MISSISSIPPI PRODUCT MIX

Shipment Totals	Single Section	Multi Section	Total Shipments
September 2020	176	176	352

\$ | Dues Paid R | Report (no Dues)  
N | No Reports/No Dues

Table 12: Manufactured Home Shipments (Continued)

	SEPTEMBER			Year through SEPTEMBER		
	2019	2020	% Change	2019	2020	% Change
<b>East South Central</b>						
Alabama	405	426	5.2%	3,388	3,365	-0.7%
Kentucky	235	302	28.5%	1,960	2,589	32.1%
Mississippi	291	352	21.0%	2,534	2,760	8.9%
Tennessee	286	277	-3.1%	1,973	2,352	19.2%
Subtotal (region)	<b>1,217</b>	<b>1,357</b>	<b>11.5%</b>	<b>9,855</b>	<b>11,066</b>	<b>12.3%</b>
<b>West South Central</b>						
Arkansas	156	170	9.0%	1,182	1,233	4.3%
Louisiana	371	412	11.1%	3,254	2,880	-11.5%
Oklahoma	159	205	28.9%	1,466	1,547	5.5%
Texas	1,356	1,390	2.5%	11,665	12,497	7.1%
Subtotal (region)	<b>2,042</b>	<b>2,177</b>	<b>6.6%</b>	<b>17,567</b>	<b>18,157</b>	<b>3.4%</b>



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# MISSISSIPPI MANUFACTURED HOUSING ASSOCIATION

## 2020 CALENDAR OF EVENTS

DEC 10	MMHA BOARD OF DIRECTORS MEETING
DEC 11	EDUCATION CONFERENCE CALL Zoom   8:30 a.m.
DEC 24-28	MMHA OFFICE CLOSED
DEC 25	CHRISTMAS
JAN 1	MMHA OFFICE CLOSED



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FROM

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