

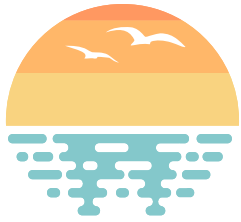


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2021
AUGUST
ISSUE





NEW HORIZONS
2021 MULTI-STATE CONVENTION
AL • LA • MS

2021 MULTI-STATE CONVENTION THE HAPPENING PLACE TO BE!

Everyone was so happy to be attending a person-to-person meeting

as opposed to a virtual meeting which we all have participated in over the past year. The weather was delightful at the Perdido Beach Resort in Orange Beach, Alabama. We had 372 registered attendees for this year's convention. The weather was perfect for golfing, fishing, or just relaxing on the beach.

We kicked off the convention with an awesome welcome reception where everyone enjoyed visiting and networking. The convention is always a great opportunity to visit with old and new friends and have the opportunity to network while having fun at the beach. The activity's day was filled with a cooking demo, fishing, and golf and ended with a bonfire on the beach with a special entertainer, Reed Haughton. We had so many positive remarks about this event that it certainly will be returning for 2022. This year we added extra themed activities for the children's programs and they were over the top. The kids had a blast with Alice in Wonderland and the Mad Hatter Magician, and a crusty pirate who made balloon animals and his mate was a fantastic face paint artist.

At the general breakfast meeting, we had an industry update from MHI President Lesli Gooch and Bobby Parks member of the MH Consensus Committee. Both presentations were very informative and came in a timely manner. The Convention ended with an outstanding banquet with guest speaker, Sarah Thomas, the first woman NFL official. Sarah did an outstanding job and everyone enjoyed her presentation especially when she threw out a few signed penalty flags.

It is because of our convention hosts and event sponsors generous support that we were able to keep convention registration fees at a minimum and fund the cost of this year's convention. We sincerely thank each of you for your support of the multi-state convention. While Alabama was the host state this year, we want to thank all of MMHA, AMHA, and LMHA staff for all of their efforts in making this year's convention a huge success. Our 2022 convention will be at the Perdido Beach Resort July 23-25, 2022 and we look forward to seeing all of you again for a great time at the beach.

[View Photo Gallery Here](#)

If you attended the Convention
Take a moment to fill out the
[Convention Survey HERE](#)



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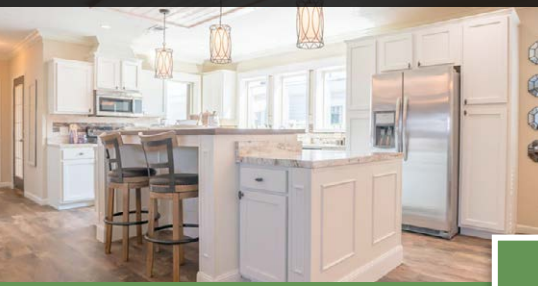
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more info to come

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MML CONVENTION: NEED FOR WORKFORCE HOUSING

By: Jennifer Hall, Executive Director

MMHA participated in the MML convention this year with all of our brochures and fact sheets regarding manufactured housing and modular housing. With this year being the election year for mayors and council members, the interest in our homes was overwhelming.

We handed out over 600 packets to elected officials. Several cities and towns elected new council members and a new mayor and they are ready for change. I have several meetings scheduled with mayors and council members to come look at their cities and their ordinances and see how they can incorporate factory-built housing. Now I have to tell you that most of them like the front porch models which are comparable to existing homes. MMHA wants to help cities understand how they can use factory-built housing to create workforce housing. These leaders understand that in order for them to attract new industry they

must have quality, affordable housing. Single-family dwellings are much more appealing to them than apartments. Let me encourage you to reach out to the new Mayors and council members who were just elected this year and let them tour one of your homes.

If they tell you we don't allow MH, then ask why? Also, tell them that MMHA will be glad to meet with them and help them update their ordinances. Cities can allow for our homes in individual wards and they also can establish spot zoning across the city. MMHA is always ready and willing to meet with officials to help them better understand the value of our homes and how it can meet their needs of quality workforce housing.





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All MMHA members and friends are invited to participate in our golf tournament at CASTLEWOODS COUNTRY CLUB in Brandon, MS. If you don't play golf, consider being a sponsor and come and enjoy lunch with us.

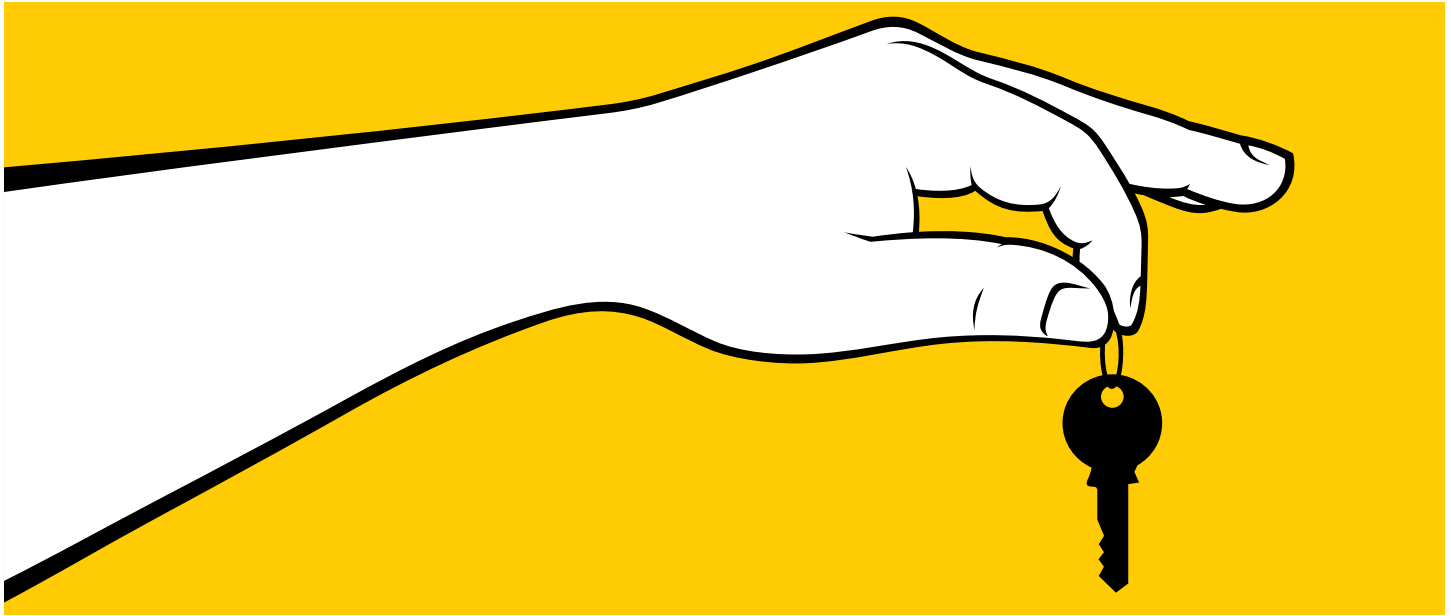
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REGISTRATION:

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\$500 Per Foursome

REGISTRATION DEADLINE: THURSDAY, SEPTEMBER 30, 2021 MORE INFO: WWW.MSMMHA.COM/GOLF



FEDERAL COURT KEEPS NEW CDC EVICTION MORATORIUM IN PLACE

By: MHI, August 13, 2021

The U.S. District Court for the District of Columbia today upheld the Centers for Disease Control and Prevention's (CDC) new targeted nationwide federal eviction moratorium. In today's ruling, Judge Dabney Friedrich said the ban implemented by the CDC could continue because it was strikingly similar to an earlier version that the U.S. Court of Appeals for the D.C. Circuit ruled could stay in force. A group of housing providers had filed an emergency motion with the U.S. District Court for the District of Columbia asking it to enforce the U.S. Supreme Court's recent order that the CDC could not extend the moratorium without new legislation. It is expected the group of housing providers will appeal today's ruling.

Issued on August 3, the new CDC eviction moratorium applies to counties in the U.S. experiencing "substantial and high levels of community transmission levels of COVID-19" which covers more than 90% of all renters in the U.S. The new CDC order is set to expire on October 3, 2021. [Click here](#) to read the order.

Throughout the pandemic, MHI has worked with a coalition of national housing industry

organizations to call for rental assistance to reach those in need and oppose a blanket federal moratorium on evictions. [Click here](#) to read the statement the Coalition issued in response to the new CDC order. The Coalition is calling on the White House and Congress to focus on getting the nearly \$50 billion that has been made available in federal Emergency Rental Assistance to those residents and housing providers in need. Last week, the Coalition met with White House, HUD, and Treasury officials to continue to strongly argue against an extension of the nationwide eviction moratorium and for a redoubling of efforts to get the funding distributed.

Residents who still need assistance in paying their rent may be eligible to receive funds from the Emergency Rental Assistance (ERA) program. In most states and localities, landlords can apply for ERA funds on behalf of their residents. To find out how to access the ERA funds in your state, the U.S. Treasury Department has created a webpage listing the websites associated with those states and counties that received ERA funding. Please [click here](#) for more information.

MANUFACTURED HOME CONTEST

By: Lorie Hanson, Director of Communications

MMHA is holding a contest for the best Manufactured Homes in each region! Each salesperson can enter multiple contestants with homes that have been sold from January 2019 to the present with the best-landscaped exteriors and interiors.

- Salesperson will receive \$600 for submitting the winning contestant.
- Homeowners will receive \$2,500 if chosen and interviewed for a testimony video showcasing their home.
- Winning Retailer will receive a free customized testimony video of the winner to use for advertising.

How to Enter:

1. The salesperson will contact homeowners and obtain a permission form and home photos to enter the contest. ([permission form](#) is available at msmmha.com/contest)

2. Contestants can photograph home exterior/interior and send them to the salesperson to submit or the salesperson can take photos themselves.
3. The salesperson then submits the homeowner's permission form and photos through the online portal [HERE](#)

Entries are due September 30, 2021

If you have questions about entering the Manufactured Home Contest please reach out to Lorie Hanson at lhanson@msmmha.com or call the office at 601.939.8820

Go to MSMMHA.COM/CONTEST for more details!



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HOUSE COMMITTEE PASSES BILL PRESERVING MANUFACTURED HOUSING COMMUNITIES

By MHI, August 4 , 2021

The House Financial Services Committee has advanced the "Manufactured Housing Community Preservation Act," which establishes a \$200 million grant program at HUD for the acquisition and preservation of manufactured housing communities. MHI worked with Representatives Cindy Axne (D-IA) and Ro Khanna (D-CA) as the legislation was drafted to ensure that for-profit land-lease community owner-operators would be among the eligible entities able to apply for federal funding under the program. During the Committee debate, discussion focused on the benefits of manufactured housing and land-lease communities. While acknowledging there are some "bad actors" in the industry, Representative Axne (D-IA) stated most land-lease community owners

and operators are "really looking out for people who live there and making sure they are thinking carefully about the impact of raising rents on those people." Representative Anthony Gonzalez (R-OH) stressed the benefits of professionally managed land-lease communities, while Representative Jake Auchincloss (D-MA) highlighted the tremendous potential for manufactured housing in suburban and urban areas. Further, Representative French Hill (R-AK) stated that manufactured housing "offers a safe and affordable, wonderful place for a family to call home" but acknowledged the challenges manufactured housing faces with respect to local zoning regulations and limited financing options. These statements during the Committee hearing demonstrate MHI's effective advocacy efforts.

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SBA ANNOUNCES STREAMLINED PROCESS FOR PPP LOAN FORGIVENESS

The U.S. Small Business Administration (SBA) is launching a streamlined application portal to allow borrowers with Paycheck Protection Program (PPP) loans \$150,000 or less through participating lenders to apply for forgiveness directly through the SBA.

“The SBA’s new streamlined application portal will simplify forgiveness for millions of our smallest businesses who used funds from our PPP loans to survive the pandemic,” said Administrator Isabel Casillas Guzman.

This new change will help rush relief to over 6.5 million smallest of small businesses which has been the Administrator’s priority since day one. The new forgiveness platform will begin accepting applications from borrowers on August 4th, 2021. Lenders are required to opt-in to this program through <https://directforgiveness.sba.gov>. In addition to the technology platform, the SBA is standing up a PPP customer service team to answer questions and directly assist borrowers with their forgiveness applications. Borrowers that need assistance or have questions should call (877) 552-2692, Monday – Friday, 8 a.m. – 8 p.m. EST.

“This initiative will allow PPP borrowers to put their concerns of achieving full forgiveness behind them and focus on operating and growing their businesses again,” said Patrick Kelley, Associate Administrator for SBA’s Office of Capital Access. “We are pleased to be able to assist financial institutions across the U.S. in processing forgiveness applications for small business owners.”

Paycheck Protection Program Summary

- Overall, the SBA and lenders have worked to originate over 11.7 million loans totaling nearly \$800 billion in relief to over 8.5 million small businesses.

In 2021:

- SBA approved over 6.5M loans totaling over \$275B
- The average loan size was ~\$42 thousand (compared to \$101 thousand in 2020)
- 96% of loans went to businesses with fewer than 20 employees (compared to just 87% in 2020.)
- 32% of loans went to businesses in LMI communities (compared to just 24% in 2020)

Direct Forgiveness Summary

- Over 600 banks have opted in to direct forgiveness, enabling over 2.17mm borrowers to apply through the portal (This represents 30% of loans \$150,000 or less that have not yet submitted for forgiveness)

“As one of the leading PPP lenders in the nation, Customers Bank is proud to partner with SBA to deliver responsive digital loan forgiveness service to the small business borrowers,” said Sam Sidhu, President & CEO of the bank. “The streamlined and efficient SBA PPP loan forgiveness portal will help borrowers and lenders move forward with economic growth and job creation following the pandemic. We encourage other lenders to join Customers Bank and opt-in to the SBA portal.”

Established by the CARES Act in 2020, the PPP was among the first COVID-19 small business economic aid programs and provided more than \$798 billion in economic relief to small businesses and nonprofits across the nation, keeping employees working, and helping businesses come back stronger than ever. [View the Interim Final Rule on PPP Forgiveness.](#)

Other programs include Economic Injury Disaster Loan (EIDL), EIDL Advance, Targeted EIDL Advance, Supplemental EIDL Advance, Restaurant Revitalization Fund, Shuttered Venue Operators Grant, and SBA Debt Relief program. To learn more about these programs, please [visit www.sba.gov/relief](http://www.sba.gov/relief).

MISSISSIPPI MANUFACTURED HOUSING ASSOCIATION 2021 CALENDAR OF EVENTS

- OCT 4-6 MHI ANNUAL MEETING
Estancia La Jolla Hotel & Spa | La Jolla, CA
- OCT 20 MMHA PAC GOLF TOURNAMENT
Castlewoods Country Club
- NOV 9-11 MHI NCC FALL LEADERSHIP FORUM
Chicago Marriott | Downtown Magnificent Mile
- NOV 25-28 THANKSGIVING HOLIDAY
- DEC 24-28 CHRISTMAS HOLIDAY

2022

- MAR 28-31 BILOXI SHOW
Biloxi, MS | IP Casino Resort Spa



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JUNE SHIPPING REPORT

9,434 NEW HUD CODE HOMES SHIPPED IN JUNE

In June 2021, 9,434 new manufactured homes were shipped, an increase of 829 homes or 9.6 percent compared to May 2021, and an increase of 1,854 homes or 24.5 percent compared to June 2020. Compared with the same month last year, shipments of both single-section and multi-section homes were up, 13.2 percent and 33.8 percent, respectively. Total floors shipped in June 2021 were 15,055, an increase of 27.7 percent compared with June 2020. None of the shipments in June 2021 were designated as FEMA units, which is the same as June 2020.

The seasonally adjusted annual rate (SAAR) of shipments was 108,885 in June 2021, up 1.7 percent compared to the adjusted rate of 107,117 in May 2021. The SAAR corrects for normal seasonal variations and projects annual shipments based on the current monthly total.

Cumulative shipments for the first half of this year totaled 53,762 homes compared with 46,173 homes for the same period of 2020, a net increase of 16.4 percent.

In June 2021, 9,430 new manufactured homes were produced, an increase of 824 homes or 9.6 percent compared to May 2021, and an increase of 1,862 homes or 24.6 percent compared to June 2020. MHI's Monthly Economic Report includes numbers for both manufactured home production and shipments. The difference between the two is attributed to the number of homes that have been produced, but their destinations are pending.

The number of plants reporting production in June 2021 was 137 and the number of active corporations was 33, one more plant than in previous months.

In this issue of the Economic Report, MHI has included a quarterly update of new homes that have qualified for the ENERGY STAR label, the industry's flagship energy efficiency program, which is shown on Table 29. Table 29 is updated on a quarterly basis.



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MISSISSIPPI JUNE 2021 ECONOMIC REPORT

NATIONAL TREND

	June 2020	June 2021	Change
Production	7,568	9,430	24.6%
Shipment	7,580	9,434	24.5%

	YTD 2020	YTD 2021	Change
Production	46,165	53,759	16.4%
Shipment	46,173	53,762	16.4%

MISSISSIPPI TREND

	June 2020	June 2021	Change
Shipment	340	399	17.4%

	YTD 2020	YTD 2021	Change
Shipment	1,805	2,288	26.8%

MISSISSIPPI PRODUCT MIX

Home Shipments For June 2021		
Single-Section	Multi-Section	Total
189	219	402

Home Shipments YTD		
Single-Section	Multi-Section	Total
1,082	1,206	2,288

MISSISSIPPI SHIPMENT RANKING

	Shipments	% of Total	Rank
June 2021	399	4.2%	7
YTD	2,288	4.3%	7

JUNE DUES

Manufacturer	
\$	CMH/Clayton
\$	Cavalier
\$	Cav dba Buccaneer
\$	Cappaert
R	Champion, FL
\$	Champion,LA
\$	Champion,TN
R	Champion, TX
\$	Champion, KY
\$	Clayton - Addison
\$	Deer Valley
R	Fleetwood/TN(Lafayette)
\$	Franklin
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A photograph of a white manufactured home with a gabled roof, a front porch with a white railing, and large windows with black shutters. The home is surrounded by green grass, yellow bushes, and palm trees under a clear blue sky.

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